

Official Rules

July - December 2009 Free Game Friday Giveaway

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GAME OF CHANCE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility. Open to legal residents of the 50 United States and the District of Columbia, 18 years or older. Not open to employees or immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren) of employees of sponsor, or its affiliates or advertising/promotion agencies.

No Purchase Necessary. Each Friday between July 3, 2009 and December 31, 2009 (the "Giveaway Period"), sponsor will post a question on Facebook (the "Site"). Participants must submit one (1) answer to said question before the end of the day. At a time chosen by the sponsor on the following day, one (1) winner will be chosen from all correct entries.

Only one (1) question will be posted each week during the Giveaway Period between 12:00:01 a.m. (PT) and 11:59:59 p.m. (PT). The exact time will be at sponsor's sole discretion. Sponsor's servers and clock shall be deemed the official clock for the giveaway. To participate, participants should visit the Sites, read the question, locate the answer, and email answer to promos@bigfishgames.com.

Prizes. A total of one (1) prize will be awarded consisting of one (1) coupon for a Big Fish Game for the PC or Mac. The approximate retail value ("ARV") of each game PC or Mac game is \$6.99. Winners are responsible for paying all costs and expenses related to the prizes that are not specifically mentioned, including but not limited to taxes. Winners may be required to sign and Affidavit of Eligibility and Liability/Publicity Release. Any prize won by a minor in any state where the age of majority is not 18 will be awarded to such minor's parent or legal guardian who must sign and return any required documentation.

Odds of Winning. Odds of winning depend on the number of participants who are participating in this giveaway.

Additional Terms. To the maximum extent permitted by applicable law, sponsor reserves the right, in its sole discretion, to change these rules or cancel this giveaway at any time, or to modify, terminate, or suspend this giveaway should viruses, worms, bugs, unauthorized human intervention or other causes beyond sponsor's control corrupt or impair the administration, security, fairness or proper play of this giveaway. Sponsor is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission related to this giveaway, nor is it responsible for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any attempted game coupon redemption on account of technical problems or traffic congestion on the Internet or at any web site. Sponsor is not responsible for injury or damage to any participant's or any other computer resulting from downloading any materials in connection with this giveaway. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to

be tampering with the operation of this giveaway or web site; to be acting in violation of these rules; or to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or similar methods while participating in this giveaway will void all such attempts to participate in this giveaway. In the event of a dispute as to redemptions submitted by multiple users having the same e-mail account, the authorized subscriber of the e-mail account used to participate in the giveaway at the actual time of play will be deemed to be the participant and must comply with these rules. The authorized account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses for the domains associated with the submitted e-mail addresses. Only the number of prizes stated herein will be awarded. In the event any technical errors occur in the selection of winners and more prizes are claimed than the number of prizes being awarded as provided herein, sponsor reserves the right to award the prizes by random drawing from among all eligible claimants.

Miscellaneous. This giveaway is governed by the laws of the United States. This giveaway and all accompanying materials are copyright ©2009 by Big Fish Games, Inc., and/or its affiliates. All rights reserved. By entering, participants agree to be bound by these rules. No transfer, assignment, cash redemption or substitution of prizes is permitted except by sponsor due to prize availability and then with a prize of equal or greater value. By accepting a prize, each winner agrees (for himself or herself and his or her heirs) that sponsor and its affiliates and agents will have no liability, and will be held harmless by such winner for any liability, loss, injury or damage to property or to person, including death, and reasonable attorney's fees and court costs, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize or participation in this giveaway, even if caused or contributed to by the negligence of sponsor. Participants agree that the decisions of sponsor related to this giveaway are final. By participating in this giveaway, winners consent to the use of their names, photographs and/or likenesses in any manner and in any medium for promotional purposes without additional compensation, except where prohibited by law.

Winners' List. For an identification of winners, send an email request to promos@bigfishgames.com by December 31st, 2009.

Sponsor. Big Fish Games, Inc., 333 Elliott Avenue W., Suite 200, Seattle, WA 98119.

Privacy Notice: All information submitted in connection with this giveaway will be treated in accordance with these Official Rules and the Privacy Policy for Big Fish Games (<http://www.bigfishgames.com/company/privacy.html>).